

2010 Crazy John's Victorian Volleyball League – Sponsorship Guidelines for Uniform

As a requirement of participation in the League, all teams are required to display the major sponsor “**Crazy John's**” logo on their uniforms at all times. The logo must be present on the uniforms for the start of competition – Round 1, Saturday 17th April, 2010.

Any teams which fail to display the Crazy John's logo, as per the directions below, will not be allowed to take the court and any matches missed will be deemed a forfeit.

There are two options for placement of the logo:

1. Adhesive patches (woven stickers)

- Supplied by Volleyball Victoria.
- Size of the patch is 50mm x 100mm. The patch has been laser cut into an oval and includes the text “Victorian Volleyball League”. The minimum exclusion zone around the patch is 20mm.
- One patch to be placed on each player's shirt, either on the right or left shirt sleeve OR on the front left or right breast pocket OR a location elsewhere, as agreed.
- Optional placement: It is our strong preference that one patch is placed on each coaches and official's shirt, either on the right or left shirt sleeve OR on the front left or right breast pocket OR a location elsewhere, as agreed.
- **To apply patches:**
 - Determine the position of the patch as per the above guidelines.
 - Remove the paper backing on the adhesive patch.
 - Place uniform on a flat surface e.g. or bench or ironing board.
 - Place the adhesive patch on the uniform and press down firmly with a heavy hand and/or heavy book.
- **Caring for your uniform/patches:** The patches have a strong adhesive backing which will be suitable for a normal machine wash. As the border around the logo on the patch is white, take care to ensure that colours from your uniform do not run onto the white background of the patch.
- Clubs are to email Volleyball Victoria outlining: **a)** the total number of patches required for players/coaches/officials, and **b)** the preferred postal address for delivery of the patches. Email: laurenhowes@volleyballvictoria.com.au
- Patches are currently available – please request them by Monday 1st March as Volleyball Victoria may need to produce additional patches.

Size of the patch = 50cm²:



Please note: Illustration is not to scale & the minimum exclusion zone around the patch is 20mm.

2. Logo screen printed on your uniform

- All set-up and production costs of screen printing to be fully covered by the Club.
- Size of the screen printing is 50mm x 100mm. The minimum exclusion zone around the screen printing is 20mm.
- The screen printing includes both the Crazy John's logo and text "Victorian Volleyball League".
- Volleyball Victoria will supply artwork to your elected screen printer.
- Volleyball Victoria must approve the screen printing set up and the placement to ensure correct application of the logo. Clubs must electronically send through the design of the uniform. Approval of the logo placement on the uniform will be provided by return email from Volleyball Victoria within two days. Do not proceed to production until written approval is received. Email: laurenhowes@volleyballvictoria.com.au.
- One logo with text to be screen printed on each player's shirt, either on the right or left shirt sleeve OR on the front left or right breast pocket OR a location elsewhere, as agreed.
- Optional placement: It is our strong preference that one logo with text is screen printed on each coaches and official's shirt, either on the right or left shirt sleeve OR on the front left or right breast pocket OR a location elsewhere, as agreed.

Enquiries:

Should you have any queries at all about these sponsorship guidelines for uniforms, please contact Lauren Howes, Events Coordinator:

Phone: 9794 0009 or email: laurenhowes@volleyballvictoria.com.au